

GET READY FOR SANDALS AND BARE FEET— SHOE PRICES ARE GOING HIGHER



BY BETTY BROWN

Three hundred million dollars is the price the American people have paid in increased cost of shoes in the past year! This does not mean the total cost, but only the increased price "on account of the war."

Buyers and heads of shoe departments of the big New York stores are looking forward to the time when we shall all be wearing cloth-top, rubber composition sole or other leather-substitute shoes.

As if in an effort to keep pace with their price, fine shoes have taken on a great show of splendor. Pumps

with heels and buckles of rhinestones set in aluminum sell at \$75 a pair; boots with green satin tops, hand-embroidered in deep red, with purplish blue metallic vamps at \$45; white and gold brocaded boots with gold kid vamps for \$45; and boots with tops and heels of brocaded salmon silk and gold vamps at \$45.

"Previous to 1914, 62 per cent of all the skins for the best grade of shoes came from the warring nations," said the manager of the shoe department of one of the largest stores. "These imports ceased with the outbreak of the war. In addition,